

# *kat cordio*

UX DESIGNER

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## SKILLS & TOOLS

Design Strategy

Workshop Facilitation

User Research & Usability Testing

Interaction Design

Information Architecture

Prototyping

Visual Design

HTML / CSS / JavaScript

Sketch

Figma

Adobe CC

Axure

InVision

## EDUCATION

### Wellesley College

Bachelor's Degree, Media Arts & Sciences, focus in CS & HCI

2010 - 2014

### Massachusetts Institute of Technology

MIT Media Lab Cross-Registration

2012-2013

## AFFILIATIONS

### AIGA Central Coast

Programs Director

2019 - 2020

## EXPERIENCE

### LogMeIn

UX Design Manager

November 2020 - present

- Managing two direct reports and introduced a growth plan to help evolve their UX growth opportunities and goals, and also introduced it to two other design teams.
- Leading "Join Flows" UX in a player-coach approach, mentoring a mid-level designer through "Jobs To Be Done" foundation, and guiding work and priorities with Product to deliver on a new streamlined experience

### Senior UX Designer

September 2019 - November 2020

- Led and socialized a project that mapped the connective experiences of multiple communications products to create one single platform. Innovative and exploratory in nature, seeking to find new solutions and opportunity areas across product systems and user behavior.
- Led a subsequent project that formally addressed the foundations for the new platform, with a particular focus in addressing the app's multi-window behavior by socializing the theory of threaded cognition and its ties to multi-tasking and UX implications

### MINDBODY, Inc.

UX Designer

March 2017 - August 2019

- Led a team of four UXers to design a new software platform for Salon users and crafted an end-to-end journey for schedule and online appointment booking
- Designed a dashboard of summary business insights that is now utilized, and developed at the Enterprise user level

### Associate UX Designer

October 2015 - February 2017

- Researched, designed, and released a tool for top 100 Enterprise clients to manage and monitor their retail products across their network of franchises

### UX Design Apprentice

March 2015 - October 2015

- Quickly became a valuable contributor to the UX team and worked to improve first time use experiences and decreased user's setup time through redesigns of class and appointment setup by ~45%
- Trained in user research and wrote research protocols, moderated usability tests, and synthesized research for first time use experiences

### Global Strategic Analysis, LLC

Front-End Web Developer

October 2014 - October 2015

- Developed new website and resolved web design and technology issues by utilizing skills in HTML, CSS, and JavaScript to synthesize the needs and goals of the company.